

PLEASE JOIN US



A Partnership  
for Progress

ECA  
&  
NPMA



## Contact Us



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### **A Partnership for Progress**

We would like to invite you to join a partnership to promote and advance the goals and objectives of the pest management industry and your company. A unique cooperative effort exists between the Environmental Care Association of Idaho (ECA) and the National Pest Management Association (NPMA). You will be joining two strong associations with a multitude of programs and benefits that will help you accomplish your business goals. Our strong belief in this partnership prompted us to require companies to join both associations, which has led to a powerful mix of benefits and provides a variety of services to all of our pest management professional (PMP) members.

#### **Information Central Hotlines:**

**NPMA (800) 678-6722 & ECA (208) 681-4769**

NPMA's Information Central Hotline provides member companies with instant access to a team of NPMA's industry staff experts. Developed to give practical solutions to pressing technical and operational issues, Information Central provides members with outside expertise and resources to make informed decisions.

You'll also have an additional information line available to you if you need state specific assistance. The Executive Staff of ECA are equipped to help you wade through regulatory requirements, understand Idaho specific news and events, and pinpoint educational opportunities for you and your staff.

#### **Publicize Your Company's Professional Commitment**

Members are entitled to display the logos of both associations on business cards, corporate letterhead, vehicles, and advertisements, which reinforce your company's professional image to customers and prospective clients. Logos can be downloaded from [www.npmapestworld.org](http://www.npmapestworld.org) or by calling the ECA office at (208) 681-4769.

#### **Presence on the Web**

**NPMA Members and Professionals:**  
[www.npmapestworld.org](http://www.npmapestworld.org)

NPMA makes pest management information available through the professional and member's only Web site. ECA/NPMA members have access to special "Members Only" areas, including our Web-based search engine with exclusive technical materials to help grow your business, and educate you and your employees.

Additional features on the Web include current industry news, model contracts, association and industry events, online registration, educational and promotional materials through the Bugstore, legislative issues, an online Who's Who Membership directory, and much more.

**Consumers: [www.pestworld.org](http://www.pestworld.org)**

Thousands of consumers regularly visit "Find a Professional" using the "Service Area Locator" on NPMA's consumer site to locate a pest management professional that services the area near their home. The company name and contact information of all ECA/NPMA members are listed and searchable by zip code for consumers to access. This is a valuable referral service.

**ECA: [www.ecaofidaho.org](http://www.ecaofidaho.org)**

ECA's Web site keeps you connected to association and state industry news and events through [www.ecaofidaho.org](http://www.ecaofidaho.org). You can find a calendar of events as well as registration information for educational workshops and conferences.

#### **Your Voice in Washington...And in Idaho**

NPMA lobbies on behalf of the industry to ensure your concerns as a pest management professional are heard. NPMA is the only entity that represents our industry before the U.S. Congress and federal agencies, such as the Environmental Protection Agency (EPA), Department of Labor, HUD, Department of Transportation, and the Federal Trade Commission.

NPMA's government affairs staff also track Idaho legislation, regulatory changes and policy related media, and coordinate this information with Idaho's state association leadership. ECA and NPMA work together to develop legislative strategy, talking points and position papers that members can use to influence their state representatives.

ECA maintains a productive relationship with our state regulators at the Idaho Department of Agriculture.



### **Your Source for Pest Management Training and Education**

NPMA hosts the industry's leading educational workshops and programs throughout the year, including the largest annual gathering in the world of pest management professionals at the PestWorld Convention & Exposition. At PestWorld, there are 75+ different technical and management training sessions as well as 175 exhibiting companies demonstrating their latest products, services and developments in equipment.

In partnership with state associations, NPMA also develops regional educational conferences offering continuing educational units (CEUs) and a management training curriculum.

ECA provides members with cutting-edge educational programs that not only assist members in performing their jobs more effectively, but have also made an impact outside of our industry. For a detailed description of each training program, please visit [www.ecaofidaho.org](http://www.ecaofidaho.org).

### **Communicating with Our Members**

Stay on top of the latest industry research and trends with NPMA's *PestWorld*, a bi-monthly newsletter featuring valuable technical information, legislative and regulatory updates, small business features, association news, and more. *PestWorld* also includes the "Library Update," a technical support insert.

NPMA sends members a weekly electronic newsletter, *ePestWorld*, with valuable and timely industry and state regulatory updates, membership bulletins, and articles of interest. This is also a great way for us to communicate breaking news to our membership.

ECA produces a newsletter three times a year. This newsletter contains timely industry news, updates on pertinent state regulatory and legislative issues, and information about local and state association events.

### **The Bugstore: NPMA's Resource Center**

From the widely acclaimed Pest Posters and the Second Edition Field Guide to Structural Pests to the NPMA-33 forms and the consumer-oriented brochures, the NPMA Resource Center is the leading resource for the widest selection of technical and management training materials. ECA/NPMA members receive up to a 50% discount on selected items and are eligible to purchase NPMA logo apparel.

### **Pest Gazette: Consumer Marketing**

Do you need an inexpensive marketing vehicle that will get the word out on your company? The *Pest Gazette* is a quarterly, four-page newsletter that highlights seasonal pests and can be personalized to include your company's information to market your services. PMPs purchase and distribute this educational piece so the consumer understands why it's important to hire a professional.

### **QualityPro**

QualityPro is an industry program designed to increase the professionalism of the pest management industry through self-regulation. The QualityPro program stimulates consumer demand through increased confidence and a higher public perception of industry professionalism while providing marketing opportunities to participating companies by recognizing their commitment to excellence and higher performance standards.

### **Promoting Your Profession: PPMA**

The Professional Pest Management Alliance (PPMA) was established to fight for you, your livelihood, and serve as your voice in the media and the marketplace. Through the use of proactive public relations and advertising, including an extensive public service announcement radio and TV campaign, PPMA's goal is to increase consumer awareness of the value of professional pest management services, defend our industry when necessary, protect our reputation, and increase the size of the market. Their proactive, unified voice educates consumers about the value of our industry and our ability to protect health, safety and property. All this work is made possible through voluntary donations.

### **Supporting Membership Through Affiliate Groups and Organizations**

NPMA affiliate organizations and divisions allow members with common interests to meet, network and host educational opportunities. Each group is partnered with an NPMA staff member, and throughout the year members of these organizations and divisions receive electronic newsletters, educational information, and updates on future programs.

*Divisions:* Commercial, Fumigation, Lawn Care, Residential, Wildlife, and Wood Destroying Organisms (WDO).

*Affiliate Organizations:* Leadership Development Group (LDG), Minorities in Pest Management (MPM) and Professional Women in Pest Management (PWIPM).

### **NPMA Affinity Programs**

Through our Affinity Programs, ECA/NPMA members benefit from a variety of money-saving deals that the association has created.

### **Discounted Group Insurance Program**

Our partner, Weisburger Insurance Brokerage, a division of Program Brokerage Corporation, provides members with competitive rates and excellent coverage on general liability, auto and truck, business property, crime, workers compensation, and more.

### **Pre-Paid Legal Services**

ECA/NPMA members who subscribe to the Pre-Paid Legal Services will have peace of mind knowing that legal assistance is at their disposal if a legal situation were to occur.

### **Answers to Your Human Resource Questions**

A professional human resources consulting firm, Seawright & Associates, provides ongoing consultation to association members. Applying their knowledge of our industry's HR challenges, Seawright & Associates help business owners reduce the liabilities related to employment. From hiring, coaching and terminating employees to compensation, compliance, employee handbooks, state and federal employment regulations, drug testing, discrimination and harassment issues, management training and other HR-related needs, this service provides an individual benefit to members.

### **Gasoline Discount Program**

ECA/NPMA members save money on fuel expenses with established gas company relationships to offer participating members discounts on their monthly fuel purchases.

### **The Bottom Line: Increased Profits**

When you join this partnership you add more resources to your company's operations that you might not otherwise be able to afford or justify. These are resources that you can use to increase sales and customer satisfaction while reducing operational expenses and problems. As a joint member of ECA and NPMA you have access to a wide variety of important tools, expert advice, and unique benefits that you can use to run your business more efficiently and productively to become more profitable.

Each association offers more benefits than can be detailed here. For more information about ECA call (208) 681-4769 or visit [www.ecaofidaho.org](http://www.ecaofidaho.org). To contact NPMA call (800) 678-6722 or visit [www.npmapestworld.org](http://www.npmapestworld.org).

### **JOIN TODAY!**

There has never been a better time to make the commitment. Decide today to benefit from the combined resources and membership benefits available from ECA and NPMA. Additional information regarding all member benefits is available at [www.ecaofidaho.org](http://www.ecaofidaho.org), [www.npmapestworld.org](http://www.npmapestworld.org), or by contacting ECA or NPMA directly.

